

PERRY BROWN

GRAPHIC DESIGNER

QUALIFICATIONS PROFILE

I am a very talented and goals-oriented Graphic Designer that has substantial experience in multimedia, online and print design. I have excellent leadership and team skills, and I am able to direct and organize projects as well as follow instructions. I am extremely devoted and passionate about every project and the overall art of Graphic Design. *Creative experience in the following areas:*

PRINT

Brochures & Mailers
Logos & Business Cards
Posters & Post Cards
Newspaper Layout & Design

WEB

Web Site Design
Flash Design
SEO & Site Mapping

MULTIMEDIA

Album Covers & Music Art
Video Editing
Audio Editing & Engineering

PROFESSIONAL EXPERIENCE

The Troy Messenger, Troy, Alabama, 2008 - Present

Creative Director

Responsible for laying out the daily papers, collaborating with editorial staff to generate artwork for the daily papers, creating all of the ads for the paper and special sections, collaborating with advertisers to help them achieve successful ad campaigns, and strategizing with department heads on ideas and marketing plan.

Jumpdog Studio, Troy/ Auburn, Alabama, 2007 - Present

Co-Founder - Graphic Designer

Freelance design work that involved generating award-winning work in the areas of identity and web design

Alabama Shakespeare Festival, Montgomery, Alabama, 2009

Graphic Designer

Created brochures, post cards, and art for many of the shows at the theatre. Also developed ads that ran in programs and in many newspapers

Marketwise LLC, Dothan, Alabama, 2008

Internship - Graphic Designer

Developed award-winning brochures, flash animations, web sites, and post cards for many clients in the Dothan area.

ADDITIONAL AWARDS AND ACHIEVEMENTS

2010 Alabama Press Association First Place for "Best Advertising Campaign."

2010 Alabama Press Association First Place for "Best Special Section."

2010 Alabama Press Association Second Place for "Best Single Page Ad, 1/2 Page and Under."

2009 Professional Gold Addy Award in the Montgomery market for logo design

2009 Professional Gold Addy Award in the Dothan market for logo design

2009 Professional Gold Addy Award in the Dothan market for brochure design

Bronze Juror Award in MSU AIGA Pixelated show for logo design

2009 Troy University Award for Excellence in Design Technology and Industry

EDUCATIONAL BACKGROUND

Bachelor of Arts in DTI / Advertising, 2009

Troy University, Troy, Alabama

TECHNICAL PROFICIENCY

Platforms:

Mac OSX, Windows XP/Vista

Applications:

Adobe Photoshop, Illustrator, InDesign, Dreamweaver, Flash; Quark XPress; Microsoft Office Suite

References available upon request